

## MEDIA INFORMATION

### **The big "Happy Birthday Week" from July 9th to 17th: Europa-Park's 30th anniversary - let's celebrate!**

Europa-Park celebrates its 30th birthday! Within 30 years, the brilliant idea of an entrepreneurial family developed into Germany's biggest theme park. And we will celebrate this great success from July 9th to 17th! With many special events, Europa-Park presents a top class Birthday Week on the occasion of its 30th anniversary. Highlight is the big Birthday Party on July 16th: celebrate until midnight - for the first time in the history of Europa-Park, all attractions and shows will be opened until the giant midnight fireworks. Magical moments and big emotions - at Europa-Park an idea became an unequalled success story. Celebrate with us!

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During the big "Happy Birthday Week?", the visitors of Europa-Park can experience a colourful Birthday Parade with even more artists. The German Alley is transformed into a gorgeous Birthday Alley with many beautiful details and lavish decoration. With a daily prize contest, a special children's programme on the Action Square and many more highlights and surprises, Europa-Park presents "entertainment at its best?" during the "Happy Birthday Week?".

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**Saturday, July 9<sup>th</sup> - Show your Colours:** The opening ceremony of the Birthday Week starts with an oecumenical service on July 9<sup>th</sup> at 9.30 am. The theming of the service is "Show your Colours?". Visitors of this special

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church service can experience unforgettable moments together with the gospel choir "Golden Harps" and of course Europa-Park's international artists. After the service, the birthday celebrations are officially started with a colourful show programme.

**Tuesday, July 12<sup>th</sup> - Happy Birthday:** During the Birthday Week, Europa-Park presents new highlights every day. On July 12<sup>th</sup> 1975, exactly 30 years ago, Europa-Park has opened its doors for the first time. Europa-Park celebrates its 30<sup>th</sup> birthday with a giant birthday cake, surprise presents for young and old and free admission for all visitors who were born in 1975.

**Thursday, July 14<sup>th</sup> - Vive la France:** The French national holiday is celebrated at Europa-Park on July 14<sup>th</sup> in the French themed area. With typical French decoration, CanCan performances, a cooking show presented by the French gourmet chef Emile Jung and a special show programme, Europa-Park wants to celebrate together with its French visitors.

**Saturday July 16<sup>th</sup> - big Birthday Party:** On Saturday, all visitors of Europa-Park can celebrate long into the night. For the first time in the history of Europa-Park, all attractions and shows are opened until midnight. With a phenomenal Birthday Parade, culinary treats, a larger show programme and a spectacular fireworks display, Europa-Park offers a lot of great birthday attractions. In the evening, the visitors can dance on the 70s Open-Air Disco with SWR3 DJ next to the Silver Star or listen to live bands in the Italian and Spanish themed areas. With the Birthday-Night-Ticket, Germany's biggest theme park offers a reduced evening ticket, which is valid from 5 pm until midnight. Only on July 16<sup>th</sup>: admission tickets for the "magical Winter Weeks 05/06" at half price! (max. 2 tickets/person)

**Sunday, July 17<sup>th</sup> - SWR1 MAMMA MIA!-Party:** The big finale of the Birthday Week is the SWR1 MAMMA MIA!-Party on July 17<sup>th</sup>. The original ensemble of the most successful musical worldwide guarantees ABBA-fever throughout Europa-Park. During the day, the MAMMA MIA! ensemble presents great live performances on different stages at Europa-Park and all visitors can get autographs of the ensemble during an autograph session. During a big ABBA Coverband Contest on the open-air

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stage in France, the visitors of Europa-Park have the opportunity to vote for their favourite ABBA coverband. The highlight of the day is the big SWR1 MAMMA MIA!-Party, which will start at 7 pm in the Europa-Park Dome. Here, the best ABBA coverband will start the evening, before the popular Swedish coverband "ABBA Again? and the ensemble of MAMMA MIA! in Stuttgart perform a great programme on stage.

Celebrate with us during the big "Happy Birthday Week? from July 9<sup>th</sup> to 17<sup>th</sup>!

Programme subject to change!

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