

MEDIA INFORMATION

Happy Birthday Week at Europa-Park - A fantastic party: record attendance in Germany's biggest theme park

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For the first time in the successful history of Europa-Park, all attractions and shows were opened until midnight. Most of the visitors celebrated together with Europa-Park for 15 hours and enjoyed the beautiful atmosphere in Germany's biggest theme park at night. During this day, many additional highlights were offered to the visitors, for example a 70s Open-Air Disco, live music, etc.

With a phenomenal Birthday Parade, a glittering festival of lights in the historical castle garden, additional showacts and a fun children's programme, Europa-Park has celebrated a fantastic birthday party together with its visitors. In front of the Silver Star, Europe's highest and biggest rollercoaster, all visitors could dance together with the popular SWR3 DJ Jan Garcia. One of the highlights was the big birthday show and a display of fireworks in front of the new water coaster Atlantica SuperSplash.

The big finale of the Happy Birthday Week at Europa-Park was the SWR1 MAMMA MIA!-Party on Sunday, July 17th. The original ensemble of the most successful musical in the world has performed a great show programme, which was choreographed especially for Europa-Park. During the day, fantastic live performances and an autograph session attracted the visitors at Europa-Park. In the evening, almost 3.000 ABBA fans could dance and party together with the Swedish cover band ABBA Again in the event location Europa-Park Dome.

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Although the big Happy Birthday Week is over now, visitors can look forward to many more highlights and special events. For example a DJ Bobo Open-Air on August 13th, the Spanish Feria, Italian Evenings on the Piazza in the new hotel Colosseo, Halloween and of course the magical Winter Weeks.

Further information: www.europapark.de / Infoline: +49 (0)1805 77 66 88
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