

MEDIA INFORMATION

Facts about Europa-Park

Opening: July 12th 1975

Concept: Short break destination with more than 100 attractions and live shows (150 artists from 22 countries) on an area of 70 hectares in 12 European themed areas. Situated in a castle park with a medieval castle from 1442, old stock of trees and a natural river. Market leader among German leisure parks - one of the ten best theme parks worldwide.

Number of Visitors in 2005: approx. 4 million visitors (since 1975 approx. 66 million) Germany: 49 %
France: 20 %
Switzerland: 20 %
Other countries: 11 %

Europa-Park Resort:

Themed Hotels: Spanish finca "El Andaluz" and medieval Spanish castle "Castillo Alcazar?". Since June 2004: Italian 4-star hotel "Colosseo?". Altogether 2700 beds. Largest hotel resort in Germany. Occupancy rate more than 90 %

Campground: More than 200 sites and 26 tents in the Tipi Village

Food: Largest gastronomic business located on one site in Germany. 40 themed restaurants and snack-bars

Confertainment: Exceptional combination of entertainment and conferences. Numerous evening events with attractive show programmes. Approx. 1000 events are organized per year for well-known companies from Germany and abroad (DaimlerChrysler, Kraft-Foods, Coca-Cola, Schöller, etc.)

The Business Group Europa-Park:

Owners: Mack Family

Number of employees: approx. 3000 during the season, 8000 indirect jobs

Comany Mack Rides Waldkirch: Parent company founded in 1780,

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today it is one of the international market leaders for the development and construction of amusement park attractions

Important Awards and Prizes:

1990: "Liseberg Amusement Business Applause Award", Oscar für leisure parks, award in the USA

1996: "Very good" given to Europa-Park by the product testing authority "Stiftung Warentest"

1998: "Baden-Wuerttemberg Tourism Medal" for Roland Mack

2000: Award "Hotelier of the Year" for Roland Mack

2000: "Federal Service Cross" for Roland Mack

2000: "Safety Award" given to Europa-Park by the International Association of Amusement Parks for best employee training programme

2001: honoured with the "Umweltpreis" (environment award) of Baden-Wuerttemberg

2003: Roland Mack is appointed "Goodwill Ambassador for Families" of the Council of Europe

2003: Roland Mack is honoured with the title "Entrepreneur of the Year" in the category "Service"

2004: Test result BAT/Stern: Europa-Park is best leisure park in Germany

2004: On the occasion of the "Berliner Tourismusgipfel 2004" (Berlin Tourism Summit) Roland Mack is honoured with the "Innovation Award 2004" of the German Tourism Industry. The largest seasonal park worldwide is an outstanding example of innovation, explains Klaus Laepple, chairman of the BTW.

2004: Colosseo is "Hotelproperty of the Year" 2004

2005: Europa-Park is among the 10 best theme parks worldwide on the Forbes top ten list

New in 2006: "Arena of Football"; Pegasus - YoungSTAR Coaster (opening in June)

For further information and pictures, please go to:

www.europapark.de/presse

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