

MEDIA INFORMATION

70 millionth visitor in Europa-Park

On 21 December 2006 Europa-Park welcomed its 70 millionth visitor: Sven Fleuren from the Black Forest village Breitenau, who has come to Germany's biggest theme park to experience the "magical Winter Weeks" together with his family. The managers of Europa-Park, Roland and Jürgen Mack, congratulated the surprised guest and presented a gift certificate for a short-break with the whole family in the Europa-Park Hotel Resort. Also a family from Switzerland and one from France were surprised with an early Christmas present, a stay at Europa-Park including overnight stay.

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"Rust is on the brink of disaster?", this is just one of the headlines that were published in 1975, when the Mack family first opened the leisure park in Rust. Meanwhile, Europa-Park has developed into the most popular tourist destination in Germany, apart from the Cologne Cathedral. During the first year 250,000 visitors came to the theme park in Baden-Wuerttemberg, today almost 4 million people visit Europa-Park every year.

If all 70 million people who have visited Europa-Park since its opening would stand next to each other, this would be a human chain that goes three times around the Earth. The large number of visitors confirm the successful concept of Europa-Park with its main focus on a high standard of quality and constant innovation. Roland Mack: "Our guests only deserve the best, and this is what they get here at Europa-Park."

Europa-Park is open for the "magical Winter Weeks" until 7 January 2007 (except 24/25 December 2006), daily from 11.00 am to 7.00 pm, longer

Contact

Phone +49 7822 77-14100
Fax +49 7822 77-14105
presse@europapark.de

Europa-Park-Straße 2 | 77977 Rust
www.europapark.de/presse

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opening hours from 26 December: 11.00 am to 8.00 pm (31 December until 7.00 pm). Further information on www.europapark.de.

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Europa-Park GmbH & Co Mack KG · Sitz: Rust · Eingetragen beim Amtsgericht Freiburg i.Br. unter HRA 703127 · USt-ID-Nr. DE 815405727 · Persönlich haftende Gesellschafterin: Mack International GmbH · Sitz: Rust
Eingetragen beim Amtsgericht Freiburg i.Br. unter HRB 400325 · Geschäftsführer: Dr.-Ing. h.c. Roland Mack, Dipl.-Wirt.-Ing. Jürgen Mack, Dipl.-Betriebswirt (FH) Michael Mack, Dipl.-Hôtelier HF/SHL Thomas Mack