

MEDIA INFORMATION

Energy boost for all senses in the new Icelandic themed area

Elemental forces catapult a geyser high up into the air. Impressive rocks border the cold steel; against the outlines of a rugged landscape the new “Blue Fire Megacoaster” forges through the mountains with vibrant energy. Iceland is known for its spectacular landscapes, unforgettable natural spectacles and awesome contrasts. Eternal glaciers meet green highlands, placid lagoons cling to steep rocks and the faint rays of the midnight sun are reflected in icy cascades.

From April 2009 on, not just the beauty and magic of the green landscapes provide the visitors of Germany’s biggest theme park with plenty of new energy – because all guests who dare to go on a ride with the new “Blue Fire Megacoaster” are catapulted high up into the air with the vigorous power of an erupting volcano or geyser. The coaster makes its way through the rocks with forceful energy, taking the passengers through the landscapes of the world’s largest volcanic island.

After the train slowly passes through a dark tunnel, the energy level is pushed to the limit. Body shaker and sound increase the thrill, before the train accelerates from 0 to 100 km/h within 2.5 seconds. It races past rough rock faces, finds its way through the stone belowground and finally overcomes the highest loop of a catapult coaster in Europe. Dancing like northern lights, the wagons are rotating in corkscrew spins and a number of head-over-heels elements make the passengers feel as if being on an adventurous Icelandic outdoor trip. Also those guests, who do not go on a ride with the new megacoaster, can get really close to it: when walking through the Icelandic themed area, the visitors will feel the breeze of the train passing by quickly.

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After the thrilling ride on the “Blue Fire Megacoaster”, an Icelandic coffee house offers delicious bagels with salmon, exquisite coffee specialities and a cosy ambience. On a romantic open-air terrace, the guests are sitting at the bottom of a giant waterfall. The snack bar offers a total of 160 seats on an area of 300 square metres. Moreover, colourful fishermen’s houses with typical wooden facades welcome the visitors in the Icelandic village. The charming village, which is nestled into a wild landscape with 5,000 square metres of sheer rock, the guests will feel as if being transported right into the land of hot springs, volcanoes and geysers. An especially impressive feature of the new themed area is a 15 metre high cliff, which towers above the picturesque fishing village. In two shops with a total floor space of 300 square metres the visitors will find a new product line, matching the new coaster and the Icelandic themed area. Moreover, a little candy shop next to the coffee house is the perfect place to restore the blood sugar level after the exciting adrenaline rush on the “Blue Fire Megacoaster”.

The Icelandic themed area covers 2 hectares of the expansion area, which has been purchased in 2008 and which is the largest expansion since the opening of the park with 15 hectares. With Iceland, Europa-Park now offers a total of 13 different European themed areas.

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