

## MEDIA INFORMATION

### **Michael Mack joins IAAPA Europe Advisory Board**

**Michael Mack, member of Europa-Park's management, has been appointed to the IAAPA (International Association of Amusement Parks and Attractions) Europe Advisory Board.**

Michael Mack, who is a board member of the German Association of Amusement Parks (VDFU) since 2008, has willingly accepted his new task to also act on a European level from now on. The IAAPA Europe Advisory Board is responsible for all European issues of the International Association of Amusement Parks and Attractions. Michael Mack has been appointed to the IAAPA Europe Advisory Board due to the fact that he not only represents the leading theme park in Germany, Europa-Park in Rust, which is also among the worlds leading theme parks, but also the management of the manufacturing company MACK Rides in Waldkirch/Germany.

The International Association of Amusement Parks and Attractions represents approximately 4,300 members in more than 90 countries. Among the members are more than 1,000 well-known leisure parks. The objectives of IAAPA Europe focus not only on improving the effectivity, marketing, safety and economic efficiency of its members but also on ensuring that the leisure companies in the organisation maintain and continually extend the best possible standards in the leisure industry.

During the summer season 2010 Europa-Park will be open from 27 March until 7 November, daily from 9 am to 6 pm (longer opening hours during peak season). Further information on [www.europapark.de](http://www.europapark.de).

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