

## MEDIA INFORMATION

### Will Morey visited Europa-Park

**Will Morey and the Mack family met from 5 to 8 June for an exchange between colleagues and traditional family businesses of the amusement park sector! Will Morey, owner and manager of Morey's Piers in New Jersey / USA, visited Europa-Park together with his wife Janice. They also met their sons Kyle and Will, who are currently doing an internship in several departments of Europa-Park in order to have an insight into the European amusement park industry.**

Just like Europa-Park, Morey's Piers has been a family business since its founding in 1969. Therefore, the owners of Europa-Park were happy to grant Will Morey and his family an insight behind the scenes of Germany's biggest theme park. Numerous attractions, a visit to the brand new garden centre as well as a tour through numerous event-locations were part of the programme. Will Morey was particularly impressed by the launch coaster "blue fire Megacoaster", which has been attracting the attention of the whole branch since its opening in 2009 and which was the workplace of Kyle and Will Morey jr. for several days.

Moreover, the Morey family could not resist exploring the beautiful holiday region around Europa-Park: Besides numerous highlights in the Black Forest region they also visited the neighbouring Alsace and the well-known European town Strasbourg.

Roland Mack, managing partner of Europa-Park, was particularly pleased with this exchange, as Morey is to become Roland Mack's deputy during his mandate as Chairman of the International Association of Amusement Parks and Attractions (IAAPA) and as he will succeed him after the end of his mandate. The visit to Rust/Germany offered a good opportunity to discuss common positions. From November 2011, Roland Mack is going to represent the IAAPA as Chairman of this international association to which belong approx. 4,000 businesses in about 90 countries.

#### Contact

Phone +49 7822 77-14100  
Fax +49 7822 77-14105  
[presse@europapark.de](mailto:presse@europapark.de)

Europa-Park-Straße 2 | 77977 Rust  
[www.europapark.de/presse](http://www.europapark.de/presse)

## MEDIA INFORMATION

Europa-Park is open daily from 9 am to 6 pm (longer opening hours during main season) until 7 November 2010. On the occasion of Europa-Park's 35th birthday, there will be numerous highlights and extra activities on this year's programme.

### Contact

Phone +49 7822 77-14100  
Fax +49 7822 77-14105  
[presse@europapark.de](mailto:presse@europapark.de)

Europa-Park-Straße 2 | 77977 Rust  
[www.europapark.de/presse](http://www.europapark.de/presse)