

## MEDIA INFORMATION

### Europa-Park Historama

**On 12 July, Europa-Park will be 35 years old! On this occasion, a lot of celebrations will take place in Germany's biggest theme park! Exactly 35 years ago, Europa-Park opened its doors for the first time and can now proudly look back over three and a half decades full of emotions, attractions and unforgettable moments. On the occasion of its birthday on 12 July, Europa-Park inaugurates the new "Europa-Park Historama", which presents numerous highlights of the development of Germany's biggest theme park to the visitors.**

In this new attraction at the heart of Europa-Park, a tribute to the 35 years of the park's success story awaits the visitors from 12 July on. Europa-Park Historama constitutes a magnificent framework and presents the highlights of the park's development in a sumptuous ambience.

First, the visitors enter the museum, which takes them on a trip through a number of key moments of Europa-Park's history. They are welcomed by an oversized golden Euromaus as they step into the refined museum area which allows numerous insights behind the scenes of the theme park. Thus, they can see for example the very first sketches and models of several attractions or follow the creation process of Europa-Park's mascot Euromaus over the years. Thanks to interactive touch screens, the visitors can decide how much they want to know about the park's history. "In Europa-Park Historama, the visitors can flick through a history book in a very emotional way and feel the history of our theme park with all their senses", says Roland Mack, managing partner of Europa-Park, about the new attraction. Besides the development of the theme park and the Hotel Resort, interested guests will find plenty of information about celebrities such as Veronica Ferres, Franz Beckenbauer and Claudia Cardinale for example. Furthermore, there will surely be one or the other anecdote revealed by Europa-Park Historama, which will make the visitors smile.

#### Contact

Phone +49 7822 77-14100  
Fax +49 7822 77-14105  
[presse@europapark.de](mailto:presse@europapark.de)

Europa-Park-Straße 2 | 77977 Rust  
[www.europapark.de/presse](http://www.europapark.de/presse)

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After having studied closely the history of Europa-Park in the museum of the new attraction, the guests will experience a multimedia time-travel through the highlights of the park's development inside the revolving theatre. Numerous milestones of Germany's biggest theme park will also be presented here. In six rooms, numerous exciting stories all about glamour, shows, VIPs & events await the visitors. And the attractions' technical development will also be presented thanks to onride videos and modern laser technology. The multimedia revolving exhibition in Europa-Park Historama offers never seen before insights behind the scenes of Europa-Park, which is known as one of the world's most beautiful theme parks, to all interested guests.

The pyramid, an extravagant edifice and a masterpiece of architecture, has always been one of the most noticeable buildings in Europa-Park. On the occasion of the park's 35th birthday, it has been granted a brand new splendour and offers the guests a bit of nostalgia wrapped in an opulent and sumptuous ambience. The entrance of the Monorail station as well as the shopping area will also be completely redesigned. Moreover, the "Generations Restaurant" will soon please the guests' palates with culinary delicacies served in a nostalgic atmosphere.

Europa-Park is open daily from 9 am to 6 pm (longer opening hours during main season) until 07 November 20 10. Info-line: +49 (0) 1805 / 77 66 88 (14 cent/min. from the German landline network, prices for mobile and international calls may differ). More information, appointments and tickets on [www.europapark.de](http://www.europapark.de).

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