

## MEDIA INFORMATION

### Europa-Park – Germany’s most adventurous Fairy-Tale World

Fairy-tale adventures for the whole family – this and much more is waiting for visitors of Europa-Park in 2011! Between the English and the Austrian themed areas, the guests can plunge into the narratives of their childhood in the new “Enchanted Forest”, while the youngest visitors go on a somewhat different gondola ride in the new children’s attraction “Piccolo Mondo”. A very special rollercoaster experience is on offer in the world’s first loop-restaurant “FoodLoop”, where cooking pots actually loop the loop!

More than 100 attractions and shows, an area of 85 hectares, 13 European themed areas, 6 hours of show-programmes, 4 hotels – Europa-Park, which is located in the border-triangle Germany – Switzerland – France, is a unique destination for short-holidays with leisure activities for all age groups and tastes.

New 2011: Fairy-tale adventures and gourmet loops

On time for the beginning of the season 2011 fairy-tales have come alive at Europa-Park! Between the English and the Austrian themed areas, an “Enchanted Forest” is mystically nestled along the big Europa-Park Lake and takes the visitors into the magical world of their childhood fairy-tales. Together with Hansel and Gretel they enter the world of the Brothers Grimm and not only visit the Witch’s Cottage and Sleeping Beauty’s Castle, but also the Grimm Library. There, they have the opportunity to watch the famous storytellers at work during a unique multimedia-show, before they admire the interactive Fairy-Tale Gallery inside the Euromaus House.

Europa-Park’s youngest guests are in for a somewhat different gondola ride in the new children’s attraction “Piccolo Mondo”. Venetian gondolas take them to Pisa, Venice and Florence where they will not only meet famous Italian personalities such as Michelangelo, but also see the typically Italian version of the Land of Cockaigne. With its interactive

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elements "Piccolo Mondo" is guaranteed to be an unforgettable experience for little globetrotters.

Europa-Park's food & beverage section surprises the guests with an outstanding new location: "FoodLoop" – the world's first loop-restaurant! On shiny steel tracks that wind down from the upper floor and through the room, the food and drinks rush through loops and tight bends before reaching the guests' tables - a spectacular experience for all hungry rollercoaster fans. The new "FoodLoop" restaurant is the innovative finale of Europa-Park Historama, which has been displaying the highlights of Europa-Park's over 35-year old history since summer 2010.

Once hovering high up in the air in one of Leonardo da Vinci's ingenious flight machines – this dream comes true in July 2011 in the new family attraction "Volo da Vinci"! The adventure begins in the Italian themed area, where da Vinci's workshop is waiting for the visitors with an interactive ragbag of models and constructions realised by the ingenious artist and inventor. Leonardo da Vinci was known for his habit to test his inventions right away. Therefore, the guests can enter his flight machines right after leaving the workshop. And then it's all about pedalling! Because as is generally known, engines had not yet been invented during Renaissance. Passengers young and old have to use their muscular strength in order to be able to "hover" along the 300 metre long track. From Whitsun 2011 on, the new family-attraction "Volo da Vinci" promises interactive fun for the whole family!

Experience Europe!

13 different European themed areas cover the 85 hectares of Europa-Park. Typical architecture, gastronomy and vegetation offer plenty of holiday atmosphere. While "blue fire Megacoaster powered by GAZPROM" and the family attraction "Whale Adventures – Splash Tours" are waiting for the visitors in Iceland, the water coaster "Poseidon" invites the guests to go on a trip to the ancient world of Greece. "Silver Star" and

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“Eurosat” await all rollercoaster fans in France and close by “Matterhorn-Blitz” rushes along the windy tracks in Switzerland. On top of that, mother Russia sends audacious passengers on a trip to the stars with “Euro-Mir”, while Scandinavia promises splashy water fun with “Fjord-Rafting”, in which the guests race down a rapid stream, passing the new “World of Trolls”.

New: “Faster! Better! Further! 125! years of innovation” – this is the motto of this year’s exhibition in the Mercedes-Benz Hall. A number of different activity corners, vehicles and interactive elements provide the guests with plenty of information about the innovations in motorsports during the past 125 years.

Moreover, the international artists of Europa-Park dance, juggle and perform magic to guarantee unforgettable moments and spectacular show-programmes also in 2011. Europa-Park’s international ice-skating team for example melts the ice with pirouettes, flips and other artistic figures in the new Ice-Show “Surpr’Ice”. Artistic top performances, comedy and dance are waiting for all visitors in the new Variety-Show “Luminocity” and the Spanish Arena is the setting for spectacular stunts and daredevil manoeuvres on horseback in the new programme “The Devil and the Queen”. The youngest guests can look forward to the new children’s musical “Dorothy and the Wizard”.

Fun and events all year round

Europa-Park has been realising the concept of different seasons for more than 10 years and the range of offers has been enhanced consequently during the years. While spring is all about the new activities to be discovered, summer promises plenty of event highlights and adventurous refreshment on numerous splashy attractions. For Halloween, all kinds of weird creatures gather at Europa-Park. 160,000 pumpkins and numerous autumn plants turn the park into a bright orange world of nice and eerie fun and numerous specials such as the “Horror Nights – starring Marc

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Terenzi" make for truly creepy moments. After a short break, thousands of Christmas trees, countless fairy-lights numerous winter attractions and a fascinating show programme guarantee wintery fun surrounded by a unique ambience at Europa-Park.

Plenty of events promise diversified entertainment all year round. The "Pirates' Beachparties" in July and August and the "SWR3 Halloween-Party" on 31 October offer plenty of entertainment for all party fans. Culinary delights are guaranteed with the "South African Weeks" from 30 July until 14 August and during the "Baden Wine Festival" on 9 July and all inquisitive youngsters should not miss the "Science Days for Kids" on 7 and 8 June and the "Science Days" from 13 to 15 October. Moreover, European themed festivals take the guests to a number of European countries, such as Holland, Spain and Russia.

Sweet dreams...

After an adventurous day in Germany's biggest theme park the Europa-Park Hotel Resort promises sweet dreams in a Mediterranean atmosphere. The 4-star superior hotels "Colosseo" and "Santa Isabel" as well as the 4-star hotels "El Andaluz" and "Castillo Alcazar" not only offer inviting beds but also Italian "dolce vita", Spanish zest for life and monastic Portuguese flair. Adventurous guests will love the Camp Resort with its authentic tepees, themed log-cabins and covered wagons.

New: Overnight guests of the suite "Cesare e Cleopatra" can now enjoy majestic relaxation in the private sauna- and whirlpool area.

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During the summer season 2011, Europa-Park is open from 9 April until 6 November, daily from 9 am to 6 pm (longer opening hours during peak season). Winter season 2011/12: 26 November 2011 until 8 January 2012 (except 24/25 December), daily from 11 am to 7 pm. Infoline: +49 (0) 1805

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/ 77 66 88 (14 cent/min. from the German landline network, prices for mobile and international calls may differ. Further information on [www.europapark.de](http://www.europapark.de).

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