

## MEDIA INFORMATION

### **IAAPA Chairman of the Board visits Europa-Park**

**Cesar Mario O. Mamon, Chairman of the Board of the International Associations of Amusement parks and Attractions visited Europa-Park last week to attend the official opening ceremony of Arthur – In the Minimoy's Kingdom. Along with 170 international journalists, Mamon enjoyed the gigantic and most intricate indoor attraction in the history of Germany's largest theme park. Mamon was impressed by the attention to detail in the theming of the ride and the innovative ride system by Mack Rides.**

Europa-Park owner Roland Mack, who was the first ever German Chairman of the Board of IAAPA in 2012, also invited his guest Mario Mamon to participate in the traditional tapping of the first barrel at Europa-Park's Oktoberfest. This tradition is the official opening of the event.

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