

MEDIA INFORMATION

Europa-Park provides exclusive insights into its history

Whether in books or films, great stories should be told. The story of how a small family business in the tranquil town of Waldkirch grew to become one of the top players in the construction of rollercoasters, as well as Germany's largest theme park, is undoubtedly one of these. For the first time, the history of the family business is traced in detail through pictures and sound recordings, revealing some well protected secrets in the process.

'The Europa-Park Story', a series produced by MACK Media, embarks on a journey through time from the very beginnings of the Europa-Park Resort all the way to today, with previously unpublished archive material that will amaze both insiders and enthusiasts alike. Since 9 January 2022, just in time for the launch of VEEJOY, the first of a total of six episodes of the multi-part series is available exclusively on the new streaming platform. The other episodes of 'The Europa-Park Story' will be released every Thursday from 13th January 2022. Check out the trailer [here](#).

In addition, fans of the Europa-Park Resort can look forward to plenty of other highlights: as Europa-Park says goodbye to spend a few weeks in well-deserved hibernation, VEEJOY opens up a magical new world that brings home the magic of Germany's largest amusement park and the Rulantica water world. Young explorers can go on an exciting underwater tour with the little Sixtopus Snorri in their bathtub at home or explore Europa-Park at night with Ed & Edda. For even more action, brave adventurers can also set sail with Bartholomeus van Robbemonnd or meet for a coffee party and a delicious piece of Gugelhupf with Madame Freudenreich and her dinosaurs. For the perfect amusement park feeling within their own four walls, fans can enjoy numerous shows from the comfort of their own homes or start the day with a virtual rollercoaster ride. VEEJOY lets the magic of the Europa-Park Resort come alive at any time, anywhere.

Contact

Phone +49 7822 77-14100
Fax +49 7822 77-14105
presse@europapark.de

Europa-Park-Straße 2 | 77977 Rust
www.europapark.de/presse

VEEJOY combines a wide variety of media content in a single platform. From podcasts and backstage interviews, to the films by MACK Media and MACK Magic and exciting background stories from Germany's largest

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amusement park, you'll find everything you need for the ultimate Europa-Park experience on your own couch. VEEJOY is available in German, French and English and offers a lot of content for free use. More information at veejoy.de/en.

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